



## PERSONAL INFORMATION

**Noemi Cruciani**

**Architect & Visual Designer**

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**FEMALE | DATE OF BIRTH 26/06/1986 | NATIONALITY ITALIAN**

## PROFESSIONAL EXPERIENCE

### PROFESSIONAL FIELD :

**ARCHITECTURE, VISUAL & GRAPHIC DESIGN, CREATIVE DIRECTION**

### PROFILE

Experienced in managing the design process: research, design, client advising. Able to relate positively with different players (clients, teamwork, technicians), assisting customers from the concept design to furniture solutions, with particular ability in artistic direction and creative outcomes .

### SKILLS

- Architecture
- Visual & Graphic Design
- Creative Direction
- Research & International procurement
- Team Work
- Development of effective communications for resolving conflicts among the various participants
- Open-mindedness and flexibility of perspective
- Resilience and problem solving

### 2021- 2023\_ Self Employed Consultant (Doha - Qatar / Rome - Italy / remotely Boston - MA,)

GENERAL position description and roles: **Designer, Visual Designer & Creative Director Consultant**

#### WORKS MANAGED:

- Design and Client Advising\_ **Rome - Italy**  
Create and develop concepts and designs according to clients requirements  
Coordinating small team of designers  
Research and development of new products design  
Various Projects  
**Client: LUGINI MARBLE**
- Stage Design (World Cup 2022 Entertainment Venues) \_**Doha - Qatar**  
Create designs according to the company branding and guidelines  
Advising and guiding contained design teams  
Various Projects  
**Client: Be Creative Brand Studio**
- Visual & Graphic Design \_**Boston** (remotely)- **MA**  
Organizing meetings with clients and collaborators to coordinate the main structure of the project  
Creating the branding, website, graphic material and illustrations for Artists or Projects according to clients requirements  
Various Projects  
**Clients: MUSES project, NAR project, Acquavella Music Lab, RISU**

### 2018- 2020\_ Lugini Marble (Doha - Qatar)

GENERAL position description and roles: **Designer & Design Manager**

#### WORKS MANAGED:

- Design and Design Management  
Create and develop designs according to clients requirements  
Coordinating small team of designers  
Marina Twin Tower REGUS; 5\* Rawand Hotel  
**Client: Sheik Suleiman, Sheik Saad (ASAS)**

- Design Management  
Shop Drawings Production and Supervision of a small team of Junior designers  
Marble cladding Souq Waqif Metro station , Gold Line & Red Line  
Interior fit-out Four Seasons Hotel , Retail Shop  
Flooring and cladding lay on tower buildings, ThePearl  
**Clients: RIZZANI & DE ECCHER; ICC Italiana Costruzioni Como, Four Seasons Hotel, LCC**

### 2016- 2018\_ Berklee College of Music (Boston - USA)

GENERAL position description and roles: **Graphic Designer**

#### WORKS MANAGED:

- Graphic Design for Media Development Office  
Create designs according to the company branding and guidelines

### FROM 2014 \_ Designer/ Design Manager and Founding Partner of ABCLab (Internationally)

GENERAL position description and roles: **Architectural & Graphic Designer**

#### WORKS MANAGED:

- Research and application on Raw Earth construction Techniques  
**Client or Beneficiary: Associazione Case di Terra \_ Casalinocontrada - Italy**
- Planning and Design for large Social-Housing planning with Raw Earth technique  
**Client or Beneficiary: ACCRA NGO \_ Maputo - Mozambique**
- Design and Construction of rehabilitation center, constructed using earthen bricks  
**Client or Beneficiary: Progetto Luciano NGO \_ Barcarena - Brazil**
- Trainer in Green Building constructions and techniques to public administration managers  
**Client or Beneficiary: Progetto Sud NGO \_ Il Cairo - Egypt**
- Design and Construction of staff accommodation for volunteers constructed from earth using local rammed earth ATAP KAMI technique improved with on site developed technical solutions  
**Client or Beneficiary: NKA Foundation NGO \_ AshantiRegion - Ghana**

#### EDUCATION:

##### Master Degree in Architecture (5 years)

RomaTre University Via Aldo Manuzio (ROMA)

**First class honors**

##### 2016 -2017 Specialization in Sustainable Architecture

CASACLIMA – agency Bolzano

**Design and construction of sustainable buildings**

#### EDUCATION in other fields:

Degree in Professional Music

Berklee Berklee College of Music

Boston (MA)

**Magna cum laude**

#### PROJECTS in other fields:

Founder & Creator at [MUSES \(link\)](#)

**Native language:** Italian

**English Level:** C1/C2 - Fluent in speaking and writing

#### Information Technology :

- Microsoft Office / Excel / PowerPoint
- Autocad 2D e 3D
- Adobe Photoshop
- Sketchup/V-Ray
- Wave Financial
- WordPress / Wix Websites
- Asana